



Schoonies Alumni Fund Malmesbury NPC Meeting Minutes

Topic: Schoonies Alumni Fund NPC Meeting No.6

Date: Thursday 26 March 2026

Time: 20:00 – 09:00

Medium: Online Meeting – WhatsApp Video Call

Meeting link: <https://call.whatsapp.com/voice/hS8YDfLSqjwsZtvGEeeHOv>



Schoonies Alumni Fund NPC

Meeting Agenda Thursday 26 March 2026

Time: 20:00 – 21:00 CAT / SAST

Medium: WhatsApp Call Meeting Link:

<https://call.whatsapp.com/voice/hS8YDfLSqjwsZtvGEeHOv>

1. Welcome and opening remarks
2. Financial Report 2025 – 2026
 - a. Year to Date Contribution Review
 - b. Report to Society
 - c. Donation Strategy
3. Operational Activities and Digital Presence
 - a. Alumni Activities and Benefits
 - b. Digital Presence and Sponsorship
 - c. Communication Channels
4. Strategic Planning Pillars: 2026 – 2028
 - a. Mission Alignment
 - b. Growth Targets
5. General Matters
6. Closing

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ATTENDANCE REGISTER

In Attendance

1. E Hendriks
2. L Van Rooyen

Apologies

3. W Combrink
4. R de Jager
5. MF Abrahams
6. B Conrad

MEETING MINUTES

No.	Time	Topic	Outcome/ Discussion Items
1.	20:00	Welcome and Opening Remarks	The Attendees joined the WhatsApp Video Call Online Meeting
2.	20:00 – 20:10	Financial Report 2025 – 2026	E. Hendriks provided an overview of the financials pertaining to SCHOONIES ALUMNI FUND MALMBESBURY NPC with Nedbank Account number 1321482795.
3.	20:10	Operational Activities and Digital presence	A discussion was had about the different communication channels, the physical and online advertising methods. L Van Rooyen offered to assist by managing the Digital Communicational Channels and Communications Strategy for the Fund. A further request was made to create physical notice boards installed at the high school to create awareness about the fund. See actions.
4.	20:30	Strategic Planning Pillars 2026 - 2028	A brief conversation was had about the 2026 – 2028 planning horizon. The strategic support pillars were reviewed and published. Alumni Funding Framework and Board Members
5.	21:00	Meeting Closed	
6.		Action Items	
		Procure Parrot Products A4 Aluminium Posters to create visibility	E Hendriks.



		about SAF Alumni NPC on the high school grounds.	
		Print Artwork created by L van Rooyen and insert prints into Parrot A4 Aluminium Frames.	E Hendriks.
		Create Additional Artwork to complement existing website design and to be used in digital awareness campaigns.	L Van Rooyen.
		Initiate Monthly Digital Awareness Campaigns to inform Alumni about latest activities and funding progress.	L Van Rooyen.
Next meeting: Thursday 16 July 2026			